# **Introducing a New Product at GEOINT?**

We'll create a "video press release" to take your marketing to new levels!

If your company is releasing or promoting a new product for the GEOINT market, our onsite professional videography team can create an inexpensive "Product Primer" that will be promoted on our highlty trafficked sites. You'll also receive a video file to be used wherever you'd like.

In one 40-minute time slot, we'll interview a spokesperson about the product and record a live demonstration, then edit the video in a high-end, polished way for a 5-minue end product you'll find much more useful and memorable than a standard product press release.



## **Order Your Product Primer Now!**

Our "Special Event Pricing" is only \$1,000 (normally \$2,500). Simply select a time slot, and we'll set up the questions and demonstration in advance.

**Quantity** Our Product Primer is a professionally edited 5-minute overview from a

40-minute session with product introduction, interview and demonstration. We'll record several takes from multiplbe angles and make sure every word is delivered in an optimal way. The video will be promoted on the GeoSpatial Stream Web site in addition to a special slot on our flagship Sensors & Systems site (see example at right), and you can use those links as well as a separate video file in your marketing materials. Cost: \$1,000 (includes complete video rights)

Total Cost: \_\_\_\_\_

### **Interview Slots**

(circle 2 sets of 2 consecutive slots--40 minutes total)

#### Tuesday, April 15

2:00 pm 2:20 pm 2:40 pm 3:00 pm 3:20 pm 3:40 pm 4:00 pm 4:20 pm 4:40 pm

#### Wednesday, April 16

11:00 am 11:20 am 11:40 am 12:00 pm 12:20 pm 12:40 pm 1:00 pm 1:20 pm 2:40 pm 3:00 pm 3:20 pm 3:40 pm

#### Thursday, April 17

11:00 am 11:20 am 11:40 am 12:00 pm 12:20 pm 12:40 pm 1:00 pm 1:20 pm 1:40 pm 2:00 pm 2:20 pm 2:40 pm 3:00 pm 3:20 pm 3:40 pm

Includes Special Promotional Placement on Sensors & Systems Web site. (Example below)

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> Stead Geographia — That Concept from Expenditure — That Concept from Beyon for East of Prince from East of Prin		Featured Videos			
> Stan-Upe Aim to Conquer	Useful Geographies – What Geographers Bring to the Table     U.S. Lags as Commercial Drones Take Off Around the	LizardTechis Express Server			
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Please either scan and email to info@vector1media.com or Fax to 720-306-3157.

For additional information or details, contact Todd Danielson at tdanielson@vector1media.com or 970-846-8831.

\*No times listed during busy Exhibitor Receptions, but can be done then if desired.

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The amount of will be invoiced immedia	ately upon delivery and/or posting of the edited interview.
Date	Printed Name
Title	Organization
Onsite Contact Name	_ Booth #
Onsite Phone Number	Signature